

# NCRC43 SPONSORSHIPS

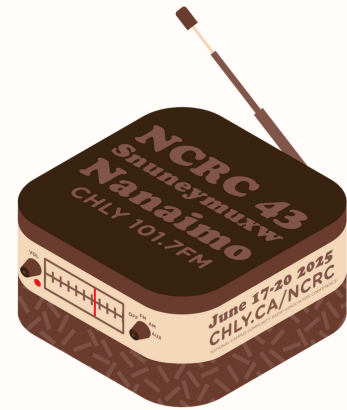
June 17th- June 20th



## Contact Us

For Any Sponsorship Queries Please Contact:  
Operations Director, Carrie Fisher, [ncrc@ncra.ca](mailto:ncrc@ncra.ca)

**Visit Us Online** at <https://ncrc.ncra.ca/>



The National Campus and Community Radio Association is an organization that provides advocacy and services for campus and community radio stations across the country. One of the most important services we provide is the annual conference, which brings together 150+ broadcasters, industry professionals, and local musicians from across Canada to train and develop their skills, network, and provide exposure.

NCRA/ANREC and CHLY 101.7FM are excited to bring the 43rd annual National Campus and Community Radio Conference (NCRC) to Nanaimo, BC, from **June 17th to June 20th, 2025**. The event will take place on campus at the Vancouver Island University.

During these four days, campus and community radio delegates will have the opportunity to see what Nanaimo has to offer. Through a series of curated workshops, events throughout the city, and an awards gala, NCRC43 will provide opportunities for broadcasters and music industry professionals to build relationships.

As a sponsor of this event, you will have access to 150+ industry professionals, and 40+ radio stations from across Canada to promote your services. Please take a look at our levels and consider sponsoring a part of NCRC43.

### **The Expected Numbers:**

- 150+ attendees and delegates in person + virtual
- 40+ radio stations represented
- 40+ Communities
- 30+ Training Sessions
- 3 Keynote Speakers
- 1 Awards Gala
- 900+ Followers on NCRA/ANREC Facebook account
- 500+ Followers on NCRA/ANREC Instagram account
- 375+ Followers on NCRA/ANREC LinkedIn account
- 2,280+ Followers on !earshot Distro Instagram account
- 1,300+ Followers on !earshot Distro Facebook account

# LEVELS OF SPONSORSHIP OPPORTUNITIES

Sponsorship Level - **Conference Sponsor (1 Available)**

Rate: **\$5000**

**Perk:**

- Sponsorship of entire conference
- Brand recognition on NCRC43 website and NCRA website
- Logo will be included on all social media on NCRA/ANREC & !earshot Distro accounts.
- Brand recognition and opportunity to provide promotional materials in delegate bags
- Brand recognition on conference signage at all events
- Full introduction speaking opportunity at the first day of session.
- 3 full registrations to conference
- Main promotional space at conference
- Main Room Sponsorship included.

Sponsorship Level - **Awards Gala Sponsor (1 Available)**

Rate: **\$3500**

**Perk:**

- Sponsorship of Awards Gala and NCRC43 public event
- Brand recognition on NCRC43 website and NCRA website
- Logo will be included on all social media on NCRA/ANREC & !earshot Distro accounts.
- Brand recognition and opportunity to provide promotional materials in delegate bags
- Brand recognition on conference signage at the Awards Gala
- 2 full registrations to conference
- Share a message in the opening statement of the Awards Gala.

# LEVELS OF SPONSORSHIP OPPORTUNITIES

## Sponsorship Level - **Room Sponsor (2 Available)**

Rate: **\$2500**

### **Perk:**

- Sponsorship of one conference room with naming rights.
- Brand recognition on NCRC43 website.
- Logo will be included on all social media on NCRA/ANREC accounts.
- Opportunity for delegate bag inserts, branded materials, and signage in the sponsored conference room (venue permitting).
- 1 full registration to conference
- Recognition in opening statements of the conference.
- Recognition of sponsor in selected room session.

## Sponsorship Level - **Welcome Party Sponsor (1 Available)**

Rate: **\$1500**

### **Perk:**

- Sponsorship of Awards Gala and NCRC43 public concert.
- Sponsorship of Welcome Party.
- Brand recognition on NCRC43 website.
- Logo will be included on all social media promotion of the event NCRA/ANREC accounts.
- Opportunity to provide promotional materials in delegate bags.
- Primary brand recognition on signage for welcome party
- 1 full registration to conference.
- Promotional space/booth at conference Welcome Party.

# LEVELS OF SPONSORSHIP OPPORTUNITIES

Sponsorship Level – **Recognition Sponsor (10 Available)**

Rate: **\$500**

**Perk:**

- Brand recognition on NCRC43 website
- Logo will be included on all social media promotion of the event NCRA/ANREC
- Opportunity to provide promotional materials in delegate bags
- Will be mentioned during the Gala Awards.
- Add on: Booth Space

Sponsorship Level – **Logo Sponsor (5 Available)**

Rate: **\$250**

**Perk:**

- Brand recognition on NCRC43 website
- Logo will be included on all social media promotion of the event NCRA/ANREC accounts.

**All Sponsors Receive**

Logo recognition on printed materials. Inclusion on the website and either a free tote insert or banner rotation. In addition to all spoken sponsor recognitions.



## Contact Information

If you have any questions regarding sponsorship and exhibiting opportunities, please do not hesitate to contact Operations Director, Carrie Fisher at [nrc@ncra.ca](mailto:nrc@ncra.ca)

## Steps for Sponsors

- Confirm your selection of level of sponsorship with Carrie Fisher at [nrc@ncra.ca](mailto:nrc@ncra.ca).
- Make the payment by sending Sponsor Agreement Form to Carrie Fisher at [nrc@ncra.ca](mailto:nrc@ncra.ca)

Once your payment is processed, Carrie Fisher at [nrc@ncra.ca](mailto:nrc@ncra.ca) will contact you to confirm the promotional material to be provided under the agreement and to offer logistical support.



# Sponsor Agreement Form

Please complete this form and send it by email to Carrie Fisher at [ncrc@ncra.ca](mailto:ncrc@ncra.ca).

## Sponsor Information

Contact person:

Organization (full name):

Organization (name to be used in conference material)

Web site:

E-mail:

Address:

City:

Province:

Postal Code:

Phone:

We agree to provide our logo and needed promotional materials by May 1st, 2025.

## Selection of Level of Sponsorship

- Conference Sponsor
- Awards Gala Sponsor
- Room Sponsor
- Welcome Party Sponsor
- Recognition Sponsor
- Logo Sponsor

By signing below, I acknowledge that I have read, understood, and consent to the above.

Sponsor's Signature:

NCRA/ANREC's Signature:

Date:

Date: